SUPERFLUID

SUPERFLUID LABS helps businesses to harness untapped potential through predictive data analytics, business intelligence and dynamic customer insights leveraging both traditional and alternative data sources. Our clients include financial institutions, solar asset finance firms, agricultural lenders and small businesses, who we help to optimize operations by predicting future customer behaviours and business events.

Our capabilities span Big Data, Digital Lending and Credit scoring, Personal Financial Management (PFM) for consumers, Enterprise Business Intelligence and Data Analytics platform powered by artificial intelligence and machine learning. Our platform helps businesses to understand consumer transactional behaviour, offer personalised and relevant products, increase customer lifetime value and reduce revenue churn.

Our team of data scientists, engineers and mathematicians come from **Harvard University, MIT, Cambridge University** and **African Institute of Mathematical Sciences (AIMS),** and have rich industry experience from IBM Research, Dalberg Global Development Advisors and several financial institutions across Africa. The team has also published papers, reports and patents in leading scientific journals, with professional associations including the Institute of Electrical and Electronics Engineers (**IEEE**) and the Institution of Engineering and Technology (**IET**).

SUPERFLUID is incorporated and has offices in Germany, Ghana and Kenya.

1. Data Science Services	2. Our Products and Solutions
SuperFluid Labs provides data analytics tools and services to guide data-driven strategic and tactical decisions across varied functional units or use cases. The outputs include custom analytics reports or real-time interactive business intelligence and customer insights applications.	We have built and provide proprietary consumer and enterprise products, including: ▪ SuperBI™ Analytics Platform ▪ SuperView™ Customer 360° ▪ SuperWallet™ App ▪ Digital Credit Solution

Experience and Track Record

SUPERFLUID LABS

OUR CLIENTS

OUR EXPERIENCE

OUR PARTNERS